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## **MGID Inc. Executives from New York, L.A. , and London to Attend ad:tech NY 2011**

*The largest news and product advertising network MGID Inc. will exchange expertise and professionalism in traffic generation at the ad:tech New York exhibition on November 8-10, 2011.*

### **About MGID Inc.**

MGID Inc. continues as the leading and fastest-growing advertising platform uniting more than 17,000 partner websites worldwide with millions of clicks selling monthly. With headquarters in New York, MGID Inc. was established 3 years ago and currently operates 5 offices worldwide: New York, Los Angeles, London, Kiev, Hong Kong with two others to open soon.

Online advertising gurus, tech and marketing professionals, bloggers and publishers – all generate content and need to be heard, read, and appreciated by customers and end-users. Traffic to their portals, web sites and blogs is a reflection of their business and social value for the ever-growing online-community.

Ranked by Alexa as one of the 500 most visited resources in the world. MGID Inc. has been an active participant at the ad:tech global digital gathering held in New York since 2009.

- *“The true power of our digital expertise will be revealed at ad:tech where our partners, clients, and potential customers have an exclusive opportunity to interact and talk about their business efforts. They can also exchange opinions, discuss mistakes and look at conditions for future, fruitful cooperation,”* – said Nick Marr, the European Marketing Officer of MGID Inc. – *“We enjoy serving our clients and seeing their digital influence grow as fast as the traffic rate at mgid.com. The ad:tech venue is a tremendous opportunity to showcase our continuing role as an industry leader and innovator.”*

For more than 10 years, ad:tech New York, has been creating an inspiring business atmosphere for hundreds of participants and thousands of visitors during its 3-day run. It is one of the most influential events in worldwide digital marketing. This exhibition event has already become the biggest idea-exchanging platform for such digital juggernauts as Google, Facebook, YouTube, eBay, Virgin, Forbes, Orange, Disney, O2, Amazon, Nike, AOL, Euro RSCG, G2, LBi, the Guardian, etc.

For more information on MGID Inc., visit [www.mgid.com/about](http://www.mgid.com/about)

### **Notes to Editors:**

MGID Inc. occupies booth #1863

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